



## **PRIVACY POLICY AND EU DATA PROTECTION (GDPR)**

This Privacy Policy applies to the collection, use, and disclosure of personal information when you use our services, regardless of your location. We are committed to protecting your privacy and complying with applicable data protection laws, including the European Union General Data Protection Regulation (GDPR), even if you are not located in the EU.

### **1. Information We Collect:**

We may collect personal information from you when you interact with our website, products, or services. This information may include:

- Personal identification information (such as name, email address, postal address, and phone number).
- Login credentials.
- Payment information.
- Usage data, including information about how you use our services.
- Technical information, such as your IP address, browser type, and device information.

### **2. How We Use Your Information:**

We may use your personal information for the following purposes:

- Providing and improving our services.
- Communicating with you, including responding to inquiries and providing customer support.
- Analyzing usage trends and improving our website and services.
- Preventing fraud and ensuring the security of our systems.
- Complying with legal obligations.

### **3. Legal Basis for Processing Personal Information:**

We will only process your personal information when we have a legal basis to do so. This may include:

- Performance of a contract: Processing necessary to fulfill our contractual obligations with you.
- Consent: Processing based on your consent, which you may withdraw at any time.
- Legitimate interests: Processing necessary for our legitimate interests, such as improving our services and protecting against fraud.
- Legal compliance: Processing necessary to comply with legal obligations.

### **4. Sharing Your Information:**

We may share your personal information with third parties in the following circumstances:

- Service providers: We may engage third-party service providers to assist with providing our services, such as hosting providers, payment processors, and analytics providers.
- Legal compliance: We may disclose your information to comply with applicable laws, regulations, or legal processes.
- Business transfers: If we are involved in a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction.

### **5. Your Rights:**

You may have certain rights regarding your personal information, including the right to:

- Access your personal information.
- Rectify inaccurate or incomplete information.
- Erase your personal information.
- Restrict or object to processing.
- Receive your personal information in a structured, commonly used, and machine-readable format.
- Withdraw consent for processing where consent is the legal basis for processing.

## **6. Data Security:**

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction.

## **7. International Data Transfers:**

Your personal information may be transferred to, and processed in, countries other than your own. We will take appropriate measures to ensure that such transfers comply with applicable data protection laws.

## **8. Children's Privacy:**

Our services are not directed to individuals under the age of 16, and we do not knowingly collect personal information from children under 16. If you become aware that a child has provided us with personal information, please contact us, and we will take steps to delete such information.

## **9. Changes to this Privacy Policy:**

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the new Privacy Policy on this page.

## **10. Contact Us:**

If you have any questions or concerns about this Privacy Policy or our practices regarding your personal information, please contact us at [bestoffrancetravels@icloud.com](mailto:bestoffrancetravels@icloud.com).

By using our services, you agree to the collection and use of your personal information as outlined in this Privacy Policy.